



Athens, 29 October 2025

Press Release

**Historic start for PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025:
Global participation and emotion at the greatest celebration of sport**

With top names, outstanding performances, countless emotional moments and an unparalleled atmosphere, **DEI IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025**, held over the three-day weekend of **October 24–26**, placed the Peloponnese on the world stage of sports excellence.

A total of **1,500 athletes, 500 volunteers**, and more than **4,000 spectators and visitors** from **65 countries** celebrated sport, life, and the power of human will at Greece's biggest triathlon, organized for the **6th time** by **euZHN feelosophy** and the **Region of Peloponnese**, under the auspices of the **Greek National Tourism Organization (GNTO)** and the **Hellenic Triathlon Federation**. The event was powered by **PPC (Public Power Corporation)** the leading Powertech Group in Southeastern Europe and title sponsor with **Costa Navarino** as the **official hospitality sponsor**, and **W Costa Navarino** hosting participants in a stunning seaside location.

At the starting line, alongside the amateur triathletes, stood European champions **Panagiotis Bitados** and **Louis Woodgate**, competing in exhibition, as well as Olympians **Kelly Araouzou** and **Konstantinos Stamou** in swimming, and **Giorgos Bouglas** in cycling. Among many Greek and international athletes, notable figures from beyond the sporting world also shone with their passion, such as world-renowned chef **Gordon Ramsay** and actor/performer **Panos Vlachos**. The event also supported the participation of amateur triathlete **Giorgos Chatziioannidis**, who raced to promote the vision of the **"Floga" Association of Parents of Children with Neoplastic Disease**.

Panagiotis Polyzos (GR) claimed first place overall in the **DEI IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025**, which included **1.9 km of swimming, 90 km of cycling, and 21.1 km of running** through the breathtaking landscapes of Messinia. He achieved a time of **04:02:23**, marking his **second consecutive victory**. At the finish line on the beach in front of W Costa Navarino, he commented: *"I worked all year for this race — maybe even more than for the world championship... It was my main goal of the season. I dedicate my victory to my family, who supported me through it all."* **Second place** went to **Lucas Herzog (FR)** with **04:05:12**, and **third** to **Filippos Vokos (GR)** with **04:09:49**. In the **women's category**, **Jenny Boulmeti (GR)** finished first with **04:40:29**, followed by **Lea Vieljeuf (FR)** with **04:42:28**, and **Ioanna Mitropoulou (GR)** with **04:45:55**.

Full race results are available [here](#).

Before the race began, **Mr. Thanasis Papadimitriou**, President & Founder of **euZHN feelosophy**, stated: *"For the 6th year, we stand at the starting line of IRONMAN® 70.3® Greece. Seeing hundreds of athletes ready to give their all once again fills me with emotion and excitement—it's always an unforgettable moment that gives us chills. With perfect weather conditions today, we wish everyone strength and a safe finish—and above all, to enjoy every*



kilometer! I'd like to thank the Region of Peloponnese for its support and the municipalities of Pylos-Nestor and Trifylia for their hospitality. Events like this not only promote sport but also highlight the regions that host them, boosting local economies and community cohesion. Greece, with its rich history, natural beauty, and infrastructure, has everything it takes to stand out globally as a top destination for sports tourism."

The **Governor of the Peloponnese, Mr. Dimitris Ptochos**, emphasized: *"The PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025 showcased the Peloponnese as a destination for sports tourism and authentic experiences. Through partnerships and collaborations, we can make the Peloponnese a global reference point—because here, the impossible is only the beginning."*

In addition, **Mrs. Sofia Dimtsa, General Director of Corporate Affairs and Communications at PPC Group**, stated: *"We are especially proud that the PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece concluded with absolute success, attracting athletes and teams from around the world and positioning Greece as a benchmark for events of international prestige. Once again, DEI's people actively participated in all activities, embodying the spirit of effort, teamwork, and positive energy. As title sponsor, PPC remains committed to supporting major sporting institutions that promote the values of fair play and athletic excellence, while enhancing Greece's international visibility and outreach."*

Finally, **Mr. Mike Argyris, Sports Director of Costa Navarino**, the official hospitality sponsor, commented: *"The completion of PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece 2025 marked a significant moment for Messinia and the further growth of sports tourism in our country. We warmly congratulate all athletes for their effort and sportsmanship, as well as everyone who contributed to this successful event. The impeccable organization, combined with the region's unique natural scenery, highlighted Messinia's potential as a destination for world-class sporting events. We are delighted that through hosting the athletes and their teams at W Costa Navarino, we were part of this special occasion."*

Before the big race countdown, athletes, residents, companions, and visitors had the chance to "warm up" at the side events.

The **JYSK Night Run Peloponnese powered by IRONMAN®**, held on **Friday, October 24** at the **Marathopoli beach**, set the tone with a relaxed 5 km sunset run. First across the finish line were **Alexis Fuller** (men) and **Mariya Ghafoor** (women). Meanwhile, music, entertainment, and the festive atmosphere of the **Municipality of Trifylia** energized the crowd, spreading the unique IRONMAN® 70.3® spirit. Full results are available [here](#).

The next morning, **Saturday, October 25**, it was the kids' turn at **EEEE IRONKIDS Peloponnese 2025 powered by IRONMAN®** in **Pylos**. With three running routes (400 m, 800 m, and 1,200 m) and the **Aquathlon**, children aged **6–15** discovered sport through competition, took part in **educational recycling games** by the **Hellenic Recovery Recycling Corporation (EEEE)**, and danced and took photos with the mascot "**Kadoulis**."

Behind every step, smile, and powerful moment stood the event's **supporters**, who elevated the IRONMAN® 70.3® Greece experience. **AVRA WAVE** once again was the **official water**



sponsor, hydrating athletes every step of the way, while **Petros Petropoulos Group** participated as Official Mobility Partner with the brands NOOS by ECOSHIFT, BYD, ISUZU, KTM GROUP, MV AGUSTA, FELT, and SEA-DOO, organizing a special test-drive event at the IRONMAN® Village. The Corporate Clients Department of **JYSK** titled the Night Run Peloponnese, hosted by the **Municipality of Trifylia**, and **EEEE** lent its name to IRONKIDS Peloponnese, hosted by the **Municipality of Pylos-Nestor**. **Aegean Airlines** served as the official air travel partner. Among other supporters were: **GENERALI** (official insurance partner), **COBRA Center** (internal communications), **Heineken 0.0**, which this year named the **Athlete Garden** where athletes enjoyed a cold beer after finishing, **Top Cycles** (bike service partner), **GU Energy** (nutrition partner), **Bella Frutta & Orsero** (fresh fruit provider), **EPOMEA** (medical partner), and **ENA Athletics**, which provided premium sneakers for the IRONMAN® 70.3® Greece Team.

The Peloponnese will soon return to the global sports spotlight: **PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece** will return **October 23–25, 2026**, once again proving that Anything Is Possible!

Watch the first official video of the event [HERE](#)
For updates and additional photo/video material:

- **Official Website:** <https://www.ironman.com/races/im703-greece>
- **euZHN feelósophy Website:** <https://feelosophy.gr/ironman-70-3-greece/>
- **Facebook:** <https://www.facebook.com/IM703Greece>
- **Instagram:** http://www.instagram.com/ironman_greece/

About euZHN feelósophy

EY ZHN Greece was recently renamed **euZHN feelósophy**, a name that reflects the company's philosophy and values: creating strong emotions and delivering high-quality, holistic experiences centered on *well-being*.

Since 1991, **euZHN feelósophy** has been designing and organizing corporate meetings, conferences, team-building activities, and travel experiences in Greece and abroad, aiming to showcase the country's natural beauty and cultural richness to the global community. Since 2018, the company's Sports Division has organized world-class events such as IRONMAN® 70.3® Greece, L'Étape Greece by Tour de France, and B2Run Athens, promoting athletic ideals, Greek hospitality, and the growth of sports tourism in Greece. Since 2020, the company has also operated a Leisure Division, offering exclusive travel services for discerning and alternative travelers wishing to explore Greece from a unique perspective.

About the Peloponnese

The Peloponnese is one of the most authentic and diverse regions of Greece, with rich history, rare natural beauty, and a vibrant cultural identity. With a strategic focus on thematic tourism, the Region of Peloponnese continuously invests in initiatives that promote sustainable development, sports, well-being, and a deep connection between visitors and the land.



Supporting PPC IRONMAN® 70.3® Costa Navarino, Peloponnese, Greece aligns with this strategy, reinforcing the Peloponnese as a premier destination for high-level sports tourism.

About PPC

PPC is the leading Powertech Group in Southeastern Europe, driving the new era of electrification and contributing to Greece's and the region's digital transition through strategic investments in energy and technology infrastructure.

PPC's transformation is based on creating a clean and flexible generation portfolio through investments in renewable energy sources (RES) and full lignite phase-out by 2026. The Group is also modernizing the power distribution network and placing the customer at the center of its commercial strategy.

Operating as a fully integrated energy group, PPC is active in generation, distribution, and sales of advanced energy products and services, with presence in Greece, Romania, North Macedonia, Italy, and Bulgaria. Its production capacity totals 12.5 GW, generating 21 TWh annually. By mid-2025, its installed renewable capacity reached 6.3 GW, with 3.7 GW under development. PPC is the largest energy supplier in Greece and Romania, serving over 8.7 million customers, delivering 33 TWh of electricity per year, and offering a wide range of energy and technology services.

In technology, PPC is a leader in digital innovation, investing in nationwide fiber-to-the-home (FTTH) networks, international telecommunications cables, data centers, and AI technologies. With a commitment to sustainable development, DEI integrates responsible environmental and social practices (ESG) across its operations, as reflected in improved ratings from S&P Global, CDP, FTSE Russell, and ATHEX ESG, and participation in the Science-Based Targets initiative (SBTi) for climate action.

Founded in 1950, PPC shares have been listed on the Athens Stock Exchange since 2001.

About Costa Navarino

Costa Navarino is a sustainably driven destination in the Mediterranean, located in Messinia in the southwest Peloponnese of Greece. Graced with a breath-taking seaside landscape, this is a region shaped by 4,500 years of history. The Costa Navarino philosophy is driven by a genuine desire to preserve the natural beauty and heritage of Messinia. The destination comprises several distinct sites featuring five-star hotels, luxury private residences, a world-class golf experience, and many year-round activities. Navarino Dunes is home to The Romanos, a Luxury Collection Resort, The Westin Resort Costa Navarino and Costa Navarino Residences. Navarino Bay is the setting for Mandarin Oriental, Costa Navarino, W Costa Navarino and Navarino Agora, a curated marketplace. Both sites have signature golf courses, while at Navarino Hills there are two further signature golf courses.


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